



Application Form for Commercial Exhibitors (Non-Food)

Japan Matsuri 2026 – EspoCentro Bellinzona | 19–20 September 2026

HOW TO APPLY IN 3 STEPS

1. Complete all fields of this form clearly and legibly.
2. Send the signed form and photos of your products to: officead.japanmatsuri@gmail.com
3. Wait for confirmation by email *within 40 days*. Only after confirmation will you receive the invoice.

⚠ Please note: *Completing this form does not guarantee acceptance. All applications will be reviewed by the Organising Committee, which reserves the right to accept or reject participation.*

EXHIBITOR DETAILS:

Company name:	Phone:
Contact person:	E-mail:
Address:	
Postcode, City:	
Name and website to be published:	

STAND TYPE

Choose your stand size and any optional add-ons. All stands are provided as enclosed booths with partition walls. The price **includes parking** near EspoCentro to facilitate loading and unloading. **⚠ Application deadline:** 15 August 2026. Applications received after this date do not guarantee availability of the requested space.

Type	Description	Early Bird Discount (registration by 12.02.2026)	Standard Price (CHF)	Quantity
6 sqm (3m x 2m)	1 table (2.5m x 75cm) and 2 chairs included	500.-	520.-	
8 sqm (4m x 2m)	1 table (2.5m x 75cm) and 2 chairs included	540.-	560.-	

OPTIONAL ADD-ONS

(Add-ons are not subject to the early bird discount.)

Add-on	Description	Price (CHF)	Quantity
Additional large table	250cm x 75cm (subject to availability)	20.-	
Additional medium table	200cm x 70cm (subject to availability)	18.-	
Additional chair	(subject to availability)	4.-	
Electrical outlet (10A)		90.-	
Advertising	Various advertising opportunities starting from CHF 60.– (contact us for a non-binding quote)		

⚠ Any modification requests can only be accepted up to 30 days before the start of the event

TOTAL: _____

SPECIAL REQUESTS *(Only complete if necessary)*

If you wish to request additional services (e.g. refrigerator, water connection, etc.) or a specific stand location, please indicate your requests here:

⚠ Subject to availability, the Organising Committee will provide an updated quote for any additional requests. Location preferences are indicative and non-binding. Stand allocation will be determined by the organisation according to logistical needs. Stands may be assigned to areas different from those requested, without entitlement to compensation or discounts.

PRODUCTS ON DISPLAY

Please list in detail the products you intend to exhibit and attach representative photos. Applications without a product list will not be considered. It is not permitted to sell items not included in the list unless approved by the Organising Committee, upon request submitted by **15 August 2026**.

⚠ SALE OF ALCOHOLIC BEVERAGES

Exhibitors are **not permitted to sell alcoholic beverages intended for consumption**, either on site or within the event area. The sale of alcoholic beverages is permitted **exclusively as a commercial product**, in closed and sealed packaging (including beverages with an alcohol content exceeding 15%), **provided that such sales do not compete with the activities of the bars authorized by the organization**. The sale and serving of alcoholic beverages intended for consumption are **strictly reserved to bars authorized by the event organization**. The exhibitor is responsible for complying with all applicable regulations. The organization declines any liability in this regard.

☐ I hereby declare that **I do not sell alcoholic beverages intended for consumption**, and that any alcoholic beverages sold are offered **exclusively as commercial products in closed and sealed packaging**. I acknowledge that a fee of CHF 50.– applies to the sale of alcoholic beverages with an alcohol content exceeding 15%.

EXHIBITOR PASSES REQUEST

Each exhibitor is entitled to a limited number of passes, depending on stand size. No additional passes will be issued.

- Area up to 15 sqm: maximum 4 passes
- Area up to 30 sqm: maximum 6 passes
- Area up to 55 sqm: maximum 10 passes

Requested exhibitor passes: _____ passes

LIABILITY INSURANCE: Each exhibitor is required to arrange their own liability insurance coverage. See *Art. 14 of the General Regulations*.

The Organising Committee recommends that exhibitors secure their stand each evening using appropriate means (covers, nets, etc.). The organisation assumes no responsibility for damage, theft or loss (see Art. 14 of the General Regulations).

STAND CLEANING DEPOSIT: Each exhibitor must pay a **CHF 150.– cleaning deposit**. The deposit will be refunded within 30 days after the end of the festival, provided the stand is returned clean

and in perfect condition. To receive the refund, exhibitors must submit their bank details (IBAN and account holder) within 30 days after the event. **The Organising Committee does not retain bank details.** Cash refund requests will not be accepted. If the stand is returned dirty or with waste left behind, the deposit will not be refunded. *For details, see Art. 16 of the General Regulations*

ACTIVITY / PRODUCT PROMOTION

To promote their activity or product through a workshop, the Organising Committee provides free space for sessions of up to 2 hours.

Requests must be sent by **1 July 2026** to: ✉ workshop.japanmatsuri@gmail.com

⚠ *Availability is limited. The Committee reserves the right to select which workshops will be included in the final programme.*

PAYMENT TERMS

If your application is accepted, you will receive confirmation by email within 40 days of submission, together with the invoice. Payment must be made within 20 days of receipt of the invoice.

⚠ **Attention:** If payment is not received by the deadline, an administrative fee of CHF 5.– will be applied from the second reminder.

Application deadline: 15 August 2026 Applications received after this date do not guarantee space availability. For cancellations, please refer to Art. 8 of the General Regulations.

ESSENTIAL INFORMATION FOR EXHIBITORS

Venue: EspoCentro, Via Giuseppe Cattori 3, 6500 Bellinzona, Switzerland

Dates: 19–20 September 2026

Set-up:

- Friday 18 September: 10:00–21:00
- Saturday 19 September: 8:30–10:00

Dismantling:

- Sunday 20 September: 18:00–22:00
- Monday 21 September: 9:00–11:00

Exhibitor Pass Collection (mandatory within these times):

- Friday 18 September: 10:00–21:00
- Saturday 19 September: 8:30–10:00

Exhibitor Presence:

Exhibitors must ensure their presence during the entire opening hours of the festival:

- Saturday 19 September: 10:00–22:00
- Sunday 20 September: 10:00–18:00

The exhibitor declares to have read and accepted the General Regulations and agrees to comply with them. Participation is subject to final approval by the Organising Committee.

In the event of disputes, the place of jurisdiction is Bellinzona and Swiss law (Code of Obligations) shall apply.

For further information, please contact us.

- ☐ I hereby declare that I have read and accepted the General Regulations
- ☐ I confirm that the information provided is true and accurate

Place and date:

Stamp and signature

of the legal representative of the exhibiting company:

CHECKLIST

- ☐ All fields of the form have been completed
- ☐ Product photos are attached
- ☐ The General Regulations have been read and accepted